



**WSOC-TV**

WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Specialized Media Services**  
**Attn: Linda Cauthers**  
**741 Kenilworth Avenue**  
**Suite 204**  
**Charlotte, NC 28204**

AgM

**Advertiser**

Pol/P Newby M McGee/R/NC Supreme C(16898)

**Agency**

Specialized Media Services (1766)

**Buyer**

Byrd, Jackie

**Salesperson**

Wade, Dave (1546)

ph: (704) 371-3164

**Product**

Political - State Candidate (1071)

**Brand**

POLITICAL (28001)

**Acct Types**

Local/Political

**Est/Headline**

1538/

**Demo**

**Revision**

**Comments**

Order Number: 982693

<b>Invoice</b>	653624
<b>Inv Date</b>	11/25/2012
<b>Terms</b>	Net 30
<b>Contract</b>	330455
<b>Bill Type</b>	Standard
<b>Period</b>	10/29/2012 - 11/25/2012

<b>CO-OP</b>	<b>Order Type</b>	No/Normal
<b>Package</b>		

Gen. Date 11/27/2012 2:05:43PM

**Charlotte (WSOC)**

**DUPLICATE INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI		Amount	Remarks
2.0	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	McGeeNewbyRevised		\$1075.00	
2.0	Spot	7:00:00AM- 8:00:00AM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 7:29AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NewbyMcGee		\$1075.00	
4.0	Spot	7:00:00AM- 8:00:00AM	Day,M-1	11/05/12 7:47AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NewbyMcGee		\$1075.00	
5.0	Spot	8:00:00AM- 9:00:00AM	Day,M-1	11/05/12 8:48AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	McGeeNewbyRevised		\$975.00	
8.0	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	11/03/12 8:59AM (Sa)	00:30	Good Morning America Saturday	McGeeNewbyRevised		\$625.00	
11.0	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	11/04/12 7:42AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NewbyMcGee		\$425.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:24PM (Mo)	00:30	EYEWITNESS NEWS 12P	NewbyMcGee		\$375.00	
14.0	Spot	5:30:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	McGeeNewbyRevised		\$1300.00	
14.0	Spot	5:30:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee		\$1300.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day,M-1	11/05/12 5:51PM (Mo)	00:30	EYEWITNESS NEWS 530P	NewbyMcGee		\$1700.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee		\$1200.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/31/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	NewbyMcGee		\$1200.00	
20.0	Spot	5:00:00PM- 5:30:00PM	Day,M-1	11/05/12 5:21PM (Mo)	00:30	EYEWITNESS NEWS 5P	McGeeNewbyRevised		\$1200.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyMcGee		\$1600.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 6:12PM (We)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised		\$1600.00	
22.0	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	11/02/12 6:21PM (Fr)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised		\$1600.00	
24.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	McGeeNewbyRevised		\$1600.00	
25.0	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	11/03/12 7:51PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	NewbyMcGee		\$645.00	
27.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:23PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee		\$2000.00	
30.0	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	11/03/12 7:38AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NewbyMcGee		\$425.00	
32.0	Spot	11:00:00PM-11:35:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 11:30PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised		\$2000.00	
32.0	Spot	11:00:00PM-11:35:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/30/12 11:36PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised		\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	11/04/12 11:34PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	McGeeNewbyRevised		\$850.00	
34.0	Spot	11:00:00PM-11:35:00PM	Day,F-1	11/02/12 11:33PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NewbyMcGee		\$1200.00	
35.0	Spot			11/03/12				1 preempt @ \$1100.00	\$0.00	Pre-empt
36.0	Spot	5:00:00AM- 5:30:00AM	Day,Sa-1	11/03/12 5:30AM (Sa)	00:30	CARS.TV 5A	McGeeNewbyRevised		\$325.00	
37.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2	11/06/12 12:24AM (Tu)	00:30	ABC NEWS YOUR VOICE YOUR VOTE PART 2	NewbyMcGee		\$550.00	M/G For 35.0.1
37.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-2	11/06/12 12:38AM (Tu)	00:30	ABC NEWS YOUR VOICE YOUR VOTE PART 2	McGeeNewbyRevised		\$550.00	M/G For 35.0.1

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

<b>Gross Total Commission</b>	<b>\$30,470.00 (\$4,570.50)</b>
<b>Net Total</b>	<b>\$25,899.50</b>

Total Spots 27